



February 13, 2015

PerkinElmer to Showcase Informatics Technologies at Molecular Medicine Tri-Conference 2015

Collaborative Solutions Help Scientists in Drug Discovery, Genomics and Diagnostics Visualize, Integrate and Analyze Data

WHAT: [PerkinElmer, Inc.](#), a global leader focused on improving the health and safety of people and the environment, today announced that it will showcase advanced informatics solutions at the 22nd annual [Molecular Medicine Tri-Conference 2015](#), as well as present on the topic of integrating data into translational research.

"We are pleased to highlight our informatics innovations geared towards scientists from many disciplines including pharmaceutical and clinical research, translational medicine, genomics and diagnostics," said Karen Madden, President, Informatics, PerkinElmer. "Our technologies help these professionals visualize and analyze data, draw out chemical reactions, record and share their work, and more effectively collaborate with colleagues to help gain greater insights."

WHEN: February 15-20, 2015

WHERE: Moscone North Convention Center, San Francisco, Booth #432

FEATURED PRODUCTS: PerkinElmer will display the following solutions at Molecular Med Tri-Con 2015:

[TIBCO Spotfire® analytics software](#): a dynamic, collaborative interface that assimilates data from multiple sources such as chemical structures, text, numbers, images, chemical properties, and biological assays. The software empowers scientists to perform complex analyses and create easy-to-use visual dashboards. It also enables quick and efficient creation of enhanced data visualizations either from the data of one instrument or a series of instruments. By combining and co-aligning clinical research data and with translational research data, this platform can support research related to molecular mechanisms of disease and predictive biomarkers for therapy.

- For [clinical research and development](#) applications, the TIBCO Spotfire® software platform enables clinical research team members to build robust analytic solutions using data from multiple disparate clinical development systems, without delays and the strain on biostatistics and IT resources.
- PerkinElmer has developed connectors for the TIBCO Spotfire® platform which save hours of data manipulation by automatically pulling TransSMART™ and GEO™ data into TIBCO Spotfire software to take advantage of its visual data analytics platform.

[OmicsOffice® software](#): helps scientists enhance functional and biological discovery from genomics studies, offering workflows and tools for qPCR, microarray and NGS data analysis, integration and validation.

PRESENTATION: PerkinElmer will deliver a lunch presentation on February 16 at 1:45 p.m.: "Integrating Data is the Key to Translational Research and the Future of Personalized Medicine."

Daniel Weaver, Ph.D., Senior Product Manager, Translational Medicine Informatics for PerkinElmer will discuss how the Company integrates high-content data with clinical observations to enable customers to derive and test unique hypotheses.

PerkinElmer, Inc. is a global leader focused on improving the health and safety of people and the environment. The Company

reported revenue of approximately \$2.2 billion in 2014, has about 7,700 employees serving customers in more than 150 countries, and is a component of the S&P 500 Index. Additional information is available through 1-877-PKI-NYSE, or at www.perkinelmer.com.

Media Contact:

Leanne High

lhigh@apcoworldwide.com

+1- 919-863-4375